

CHAIRMAN'S MESSAGE

“DAVE BROWN. FROM THE DAY I BOUGHT MY FIRST CAR — AN OLD CHEVY -- DAVE WAS A PART OF MY LIFE. COUNTLESS TIMES I DROVE, PUSHED OR TOWED THAT OLD CAR INTO DAVE’S GARAGE, WHERE I WAS GREETED WITH THAT REASSURING SMILE AND PAT ON THE BACK THAT TOLD ME THAT MY CAR WAS IN GOOD HANDS... THAT THE PRICE WAS FAIR AND THAT I COULD DEPEND ON THE CAR BEING FIXED PROPERLY. WHAT I REMEMBER MOST ABOUT DAVE WAS THE PERSONAL SERVICE THAT MEANT SO MUCH TO ME...”

WELCOME TO KING BEAR, YOUR FULL SERVICE AUTOMOTIVE CENTERS.

King Bear has been one of the most recognized and trusted names in the automotive industry in the New York area for over 20 years. Now King Bear begins its quest to become a nationally known franchise recognized for its professionalism and success.

The King Bear franchise system can prepare individuals with no prior experience in the automotive industry to operate a prestigious service center in a very professional manner. With the experience, background, knowledge, training and support King Bear offers, you could be on your way to providing the kind of future you and your family have dreamt about.

Our commitment is to continue expanding using our unique approach to the automotive industry. Our centers are clean, comfortable and environmentally sensitive. We are proud of our hard-earned reputation as a business built on quality, service, honesty and integrity. Our centers are supported by regional and local advertising campaigns that reinforce the King Bear concept... combining the benefits of a national franchise chain with the community relationships that come with neighborhood, local ownership.

The goal of the King Bear franchise system is to provide a business you and your family can be proud of. We want to offer you a business that can help you and your family to achieve your dreams.

If you have the talent and initiative necessary to run your own business and would like to be part of a ground floor opportunity with all the benefits that come with growth and success, you should take the time to look seriously at this wonderful King Bear franchise opportunity.

As a King Bear franchisee, you will have the advantage of our business experience, national brand name awareness, competitive pricing and a proven advertising strategy to help grow your business. You will have a huge support system to count on, automated and streamlined business practices to rely on, and a pool of talent and experience to draw from. But there’s one other thing we urge each and every King Bear franchisee...Remember Dave Brown.

As large as we are, we remind ourselves that people make our business a success... the King Bear owners and their customers. At King Bear Auto Service Centers, we believe that there is a “Dave Brown” for every customer... the local mechanic who you trust to do a good job, and who knows your family on a first-name basis.

We sincerely appreciate your interest in King Bear, and we invite you to explore, review and compare our franchise system. We’re sure you’ll agree that King Bear is among today’s outstanding franchise business opportunities.


ANGELO SCAGLIONE, CHAIRMAN & CEO