

THE KING BEAR CONCEPT

THE BEST OF BOTH WORLDS

**YOU WILL HAVE THE SUPPORT, EXPERIENCE AND ASSISTANCE OF EXPERTS;
YOU WILL BE ABLE TO BRAINSTORM AND SHARE EXPERIENCES WITH OTHER
KING BEAR FRANCHISES; YOU WILL HAVE THE POOLED TALENT AND SKILLS
OF YOUR FELLOW FRANCHISEES.**

YOU WILL BE IN BUSINESS FOR YOURSELF BUT...NOT BY YOURSELF

GOOD, OLD-FASHIONED SERVICE. MODERN MANAGEMENT TECHNIQUES.

The King Bear concept is the result of 25 years in the automotive and franchise industries. It is



based on our commitment to bring a new approach and attitude to the automotive industry. Our centers are clean, comfortable and environmentally sensitive, and we have a hard-earned reputation for quality, service, honesty and integrity. Our centers are supported by regional and local advertising, reinforcing our concept of combining the benefits of a national franchise chain with the neighborhood, local ownership concept. King Bear's mission is to create a trusting relationship with all their cus-



tomers to help keep their cars safe to travel on today's roads.

King Bear centers are full service automotive maintenance and repair facilities, generally equipped with a minimum of 3 to 5 working bays and a clean, comfortable waiting area. Professionally trained staff members will service each vehicle at a competitive price. In addition, King Bear centers can include alternative profit centers such as vehicle detailing, pre-owned (used car) auto facilities, and other vehicle-related businesses.

Through our affiliations with major automotive suppliers, our franchisees obtain the leverage and pricing of some of the best known and most prestigious names in the automotive industry. By joining the King Bear franchise system, you will be surrounding yourself with the brand names your customers know and trust. Good old-fashioned service combined with modern management techniques. That's the King Bear concept.

Our franchise organization provides the opportunity, knowledge, and support. You can provide your management and people skills, coupled with a willingness to dedicate yourself to creating a successful business.

King Bear's National Reputation... Coming to Your Neighborhood.

This advertisement is not an offering. Offering can only be made by prospectus first filed with the Department of Law, State of New York. Such filing does not constitute approval by the Department of Law.