

LOCALLY OWNED. NATIONALLY KNOWN.

YOUR KING BEAR FULL SERVICE AUTOMOTIVE CENTER PROVIDES THE RIGHT COMBINATION: THE FRIENDLINESS AND FAMILIARITY OF A NEIGHBORHOOD BUSINESS WITH THE RECOGNITION AND CLOUT OF THE BIGGEST NAMES IN THE AUTOMOTIVE INDUSTRY. BY JOINING THE KING BEAR FRANCHISE SYSTEM, YOU WILL BE SURROUNDING YOURSELF WITH THE BRAND NAMES YOUR CUSTOMERS KNOW AND TRUST.

Just a few of the national programs available to you and your customers:



Nationally known tires add credibility to your business. Bridgestone/Firestone tires are among the finest in the world and the company stands

Snap-on / SUN TECH SYSTEMS

A recognized leader in the automotive industry, Snap-On and Sun Tech Systems provide virtually all of the equipment and many of the ancillary fixtures of your King Bear Center. The companies provide training and technical support for their equipment. Leasing programs are also available.

pronto

As a King Bear franchise owner, you can take advantage of our mass purchasing power through Pronto, the smart choice for auto parts. Pronto provides quality parts and a nationwide warranty program. Of course, you are always free to take advantage of your local markets.



behind every tire you sell. Bridgestone/Firestone also has many training and support programs that are available to King Bear franchise owners.

Castrol

King Bear aggressively advertises and promotes the best oil change value available. Castrol's nationally known oil shows the customer your commitment to first-quality products at affordable prices. Castrol, North America Inc. assists in merchandising, promotion and sales, and provides programs and incentives generally unavailable to independent auto centers.

We give you the tools. You provide the people and management skills. Together, we create a successful future for your business and our organization.

King Bear and You... A Winning Combination.